



Media Release

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Habitat for Humanity unveils name of upcoming build in St. Albert - Aurora Place

St. Albert, AB — Susan Green, Habitat for Humanity Edmonton (HFHE) Board Chair, proudly revealed the name of the organization's upcoming build in the Akinsdale community of St. Albert. After careful deliberation, HFHE decided on the name *Aurora Place*. The reference speaks to light, beauty and hope, which is fitting for the 30 families whose lives will be transformed through Habitat's unique home ownership program. St. Albert Mayor Nolan Crouse was on hand to participate in the unveiling.

"The City of St. Albert continues to maintain our commitment to providing affordable housing options for current and prospective residents," said St. Albert Mayor Nolan Crouse. "With that in mind, we are delighted to see this development continue to progress with the naming of the upcoming build."

"We're so pleased to be able to serve the community of St. Albert by providing an opportunity for hard working families to build equity in their homes and futures," said Alfred Nikolai, HFHE President and CEO. "Habitat's 'hand up, not a hand out' philosophy will ensure our selected families will be successful home owners that contribute to St. Albert's vibrant community life."

Aurora Place will consist of a condominium development of 15 duplexes (30 homes) once completed.

About HFHE

Founded in 1991, Habitat for Humanity Edmonton (HFHE) is a non-profit organization working towards a world where everyone has a safe and decent place to live. Their mission is to mobilize volunteers and community partners in building affordable housing and promoting homeownership as a means to breaking the cycle of poverty. With the help of over 2,500 volunteers, the organization has provided 148 families with safe, decent and affordable housing across northern Alberta. HFHE is one of 72 Canadian affiliates and is a member of Habitat for Humanity International, which has built, rehabilitated, repaired or improved more than 400,000 houses worldwide, providing shelter for more than 2 million people since it was founded in 1976. For more information on HFHE, please visit hfh.org.

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