

QUARTERLY REPORT

City of
St. Albert
Alberta, Canada

2011

Celebrating 150 Years



FIRST QUARTER

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Economic Development

Increased businesses, visitors and investment are achieved to strengthen and diversify St. Albert's economy.

Business Attraction and Development

Pursue Commercial and Light Industrial Development

Administration continued working with St. Albert Economic Development Advisory Committee (SAEDAC) and a developer to review the Land Use Bylaw for Campbell Park North to allow broader uses. A recommendation was sent to the SAEDAC Council representative. The developer will need to follow a public consultation process before the application for land-use bylaw amendments can be processed to Council.

Light Industrial Park Location

Administration is working with consultants to complete the Future Industrial Land Requirements Study. Consultants are in the process of gathering St. Albert-specific data and meeting with internal and external stakeholders. The study is expected to be completed by the end of May.

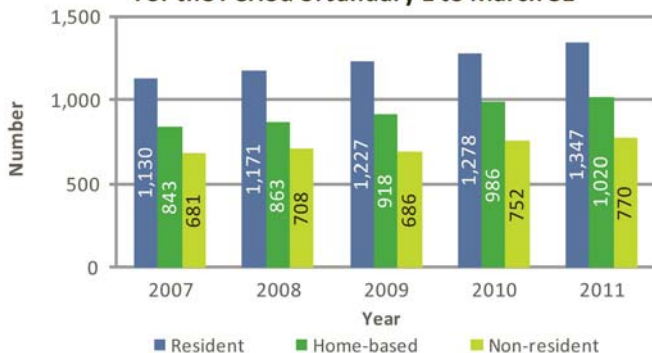
Downtown Development

Administration will be presenting the implementation plan for the Downtown Area Redevelopment Plan to Council in May.

Business Licences

Compared to the first quarter of 2010, the number of business licences increased in the first quarter of 2011 by 69 for resident businesses, 34 for home-based businesses and 18 for non-resident businesses. The steady increase in all three categories signals a rise in potential job opportunities in the city and healthy degree of confidence in the St. Albert market.

Number of Approved Business Licences For the Period of January 1 to March 31



Tourism Development

Commercial Beautification Program

The Commercial Beautification Program expanded on the 2010 Downtown Beautification Program for 2011. This cost-shared plan aims to beautify businesses in selected commercial zones.

Heritage Site Phase 2

Work continues on both elevators with contractors working towards a July completion.

New Visitor Guide

The visitor guide was developed and will be distributed in the second quarter. The guide is produced annually to showcase St. Albert to visitors and potential visitors. This comprehensive guide promotes all that St. Albert has to offer, and includes a special event listing and a map.

Dining Guide

The Dining Guide was developed to provide residents and visitors with information on dining options in St. Albert. The guide is designed to fit into a purse or glove compartment and categorizes restaurants into five categories: Fine Dining, Family Dining, Fast Food, Coffee/Ice-cream and Pubs/Lounges. A map showing the location of each restaurant is also included.

Promoting St. Albert

Business Visits

The Mayor and Administration met with a number of businesses to learn more about the St. Albert business community and challenges they may be facing.

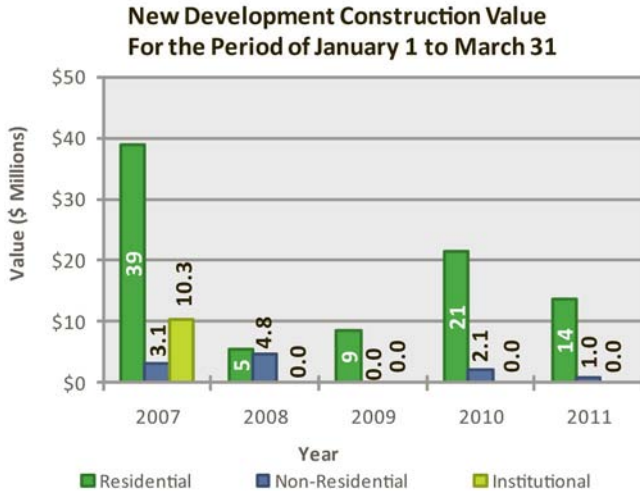
Other Items of Importance to Council

Annual Business Breakfast

Administration hosted the 7th Annual Business Breakfast with 150 businesses and community leaders in attendance. The City hosted a two-hour marketing workshop following the breakfast.

Building Permit Value

Compared to the first quarter of 2010, the value of new residential and non-residential construction permits decreased in the first quarter of 2011.



Note: Resident businesses are businesses operating from a commercial/ industrial location within St. Albert.

Land-Use Planning

Necessary decisions are made to support progress of undeveloped and infill areas.

Expedite Sound Decision-Making on Commercial and Light Industrial Development

Administration met with the following developers during the first quarter to discuss various land matters:

- Triple 5
- Avenir/SAS Melcor
- Landrex
- Genstar
- ReidWorld
- Cameron Developments
- Canterra
- Beaverbrook
- West 16 Developments Ltd.

Expedite Sound Decisions on the Land Areas Designated as Future Study Area to Allow for Development

As developers are submitting Municipal Development Plan (MDP) amendments and Area Structure Plans (ASPs) in the annexed area, the Future Study Area task is underway. Administration is moving forward on issues of significance to support development, to the extent that can be approved.

Erin Ridge North Stage 3 has been one of the main foci of Administration in supporting an ASP amendment and the preparation of the associated development agreement. Additionally, the submission of an MDP amendment of the Avenir/SAS lands has been progressed. An ASP for the Vanier area has also been submitted and is currently in circulation.

Complete and Review Infill Guidelines to Ensure They Are Well Integrated With Existing Neighbourhoods

Administration will be submitting a business case to Council during the 2012-2014 budget process for the review and completion of infill guidelines during this timeframe.

Safety and Health

Initiatives are implemented to augment safety and health for St. Albertans.

Safety

Long-Term Policing Plan

Administration is continuing the process of developing the Long-term Policing Plan. The plan will establish a policing model and vision for St. Albert and the required service levels to achieve the vision over the next 10-15 years.

Neighbourhood Development

Administration continues to support resident-led initiatives in Braeside, Akinsdale, Deer Ridge, Lacombe, Grandin, Mission and Sturgeon neighbourhoods.

Neighbourhood Garden Project

Both neighbourhood garden projects are continuing and are expected to be built this spring.

The St. Albert Parish Heritage Garden held their first public organizational meeting in February with 35 people in attendance.

The Gate Avenue Neighbourhood Garden continues to apply for grants to assist with their project.

Health

Physicians Attraction Task Force

The Task Force is currently creating a survey to obtain information from the public on their needs for physicians in St. Albert. Once results are received, further planning will take place to address identified needs.

Other Items of Importance to Council

Criminal Code Offenses

Compared to the first quarter of 2010, criminal code offences decreased in first quarter of 2011. Police believe this decrease is mainly due to social development initiatives.

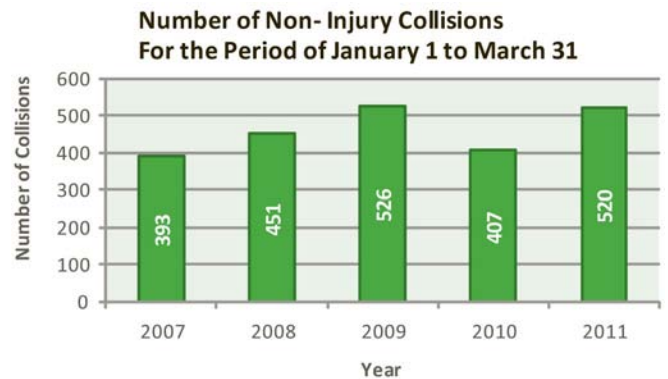


Injury and Non-injury Collisions

Compared to the first quarter of 2010, the number of injury collisions increased in the first quarter of 2011. Police believe that the winter road conditions were the main reason for this increase in injury collisions.



Compared to the first quarter of 2010, non-injury collisions increased in the first quarter of 2011. Police believe this increase is mainly due to road conditions this winter.

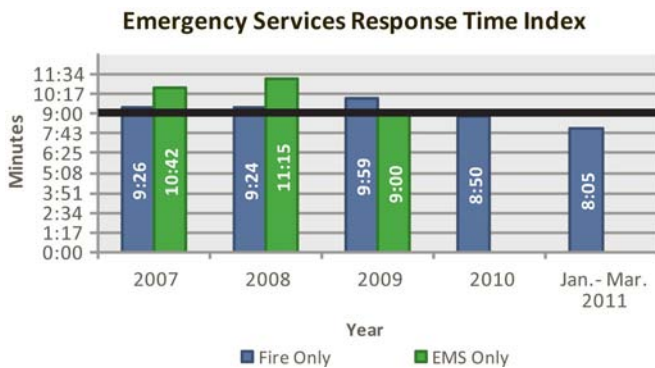




Emergency Response Time

The following graph shows the fire response time for the first quarter of 2011, compared to the previous four years, as well as the emergency medical service (EMS) response time for the past three years. The target of responding within nine minutes to 90 per cent of fire calls has been met in 2010 and in the first quarter of 2011.

As of February 2010, the City of St. Albert is no longer responsible for EMS dispatch, as it was moved in conjunction with Alberta Health Services' new service delivery model.



Target: Respond to 90% of fire 1 calls within 9 minutes

Social

Plans and initiatives are delivered to strengthen St. Albert's social fabric.

Strengthening our Community

Culture Master Plan

Administration continues to work on the Cultural Master Plan. The draft State of Culture was completed and presented to the Steering Committee for their review and feedback. A visioning session was held with the working committee and representatives from the community.

The committee is awaiting a draft Cultural Master Plan before further work can be completed. The plan is expected to be completed in June.

Recreation Master Plan

Administration completed two preliminary research documents, the technical data report and the "State of Recreation" report. Both documents contain foundational information that will coalesce into the Recreation Master Plan.

Neighbourhood Cleanliness Program

Administration organized the kick-off event for the Spruce Up St. Albert, which was a judged contest with several city schools participating in painting garbage cans with Spruce Up St. Albert and Cultivate Life themes. School clean-ups have begun with more planned for April and May.

Social Master Plan

Administration initiated preliminary data collection required to draft a Social Master Plan to define elements of the plan. Administration will hold public consultation sessions by the end of the third quarter of 2011.



Infrastructure

Appropriate infrastructure investments are made to meet the community's need for mobility, recreation, collaboration and beautification.

Complete Ray Gibbon Drive (RGD)

A Functional Planning Study and construction drawings were revised to accommodate a conversion from the urban cross-section to a rural cross-section on the south part of RGD Stage 3. The consultant is reviewing options and alternatives to reduce the construction costs of the first two lanes of RGD by revising it to rural and using open ditches to accommodate storm water detention and controlled discharge.

The Provincial Government provided an additional \$4 million to reimburse the City of St. Albert for the costs of the components of RGD directly associated with a future provincial highway. This is a part of an understanding that the Province will continue to provide the reimbursements as the road is built.

Secure Provincial Funding for Stage 3

Administration continues to meet with the province to discuss funding options and sources. The province is currently committed to reimbursement for Ray Gibbon Drive Stage 3 but is not committing to the timing of reimbursement. Administration will need to consider funding options and sources before construction can begin.

Riel Area Enhancements

Phase 2 Construction

Construction is 95 per cent completed with minimal seasonal construction items remaining. Administration is still anticipating a June 2011 completion.

Phase 3 and 4 Construction

Administration is working on recommendations for Standing Committee on Finance relating to:

- Funding options for the Riel Park Redevelopment Project
- Cost estimates, and technical and funding options for irrigation

Enhance Public Transportation

Handibus Trial for Medical Trips to Edmonton

A questionnaire was administered with handibus registrants to determine needs relating to a pilot project for medical trips to Edmonton. Results will be analyzed in April before further planning for the pilot project takes place.

Funding for South Park and Ride

Administration submitted a Green TRIP application to Alberta Transportation to secure funding for the south park and ride.

Plan for Future of LRT to St. Albert

Administration continues to meet with the Regional Transit Committee representatives to discuss long-term coordination between St. Albert and Edmonton. Administration submitted proposed strategies for an LRT line to St. Albert for Council's consideration.

Community Amenities

Enhance Entrances to the City

Administration is working towards installing an entrance sign at the St. Albert Trail north entrance and on the Ray Gibbon Drive sign in 2011.

Complete Lacombe Lake Dog Park

A voluntary advisory committee met to determine design options for the park that will be presented to the public beginning in May through open houses. It is planned to have the final design completed by June and construction completed by the end of October 2011.

Complete Levasseur Dog Park

Final design was developed and work continues on this project. Due to AltaLink site deficiencies that need to be addressed, this project is delayed with an estimated completion deadline of October 2011.

Civic Infrastructure

Acquire Land for Municipal Purposes

Administration continues discussions regarding lands of interest within and abutting to St. Albert.

Environment

Initiatives are supported and implemented to ensure preservation and enjoyment of natural areas.

Environmental Plans

Waste and Organics Carts

The City awarded a contract for the waste and organics carts to IPL Incorporated. The contract includes carts required for the June 1 implementation date for automated curbside garbage and organics collection and any additional carts required over the next three years. The contract for kitchen collectors was awarded to Sure-Close.

In May, each household will receive one cart for household garbage, one cart for household organics and a kitchen collector.

Organics Collection

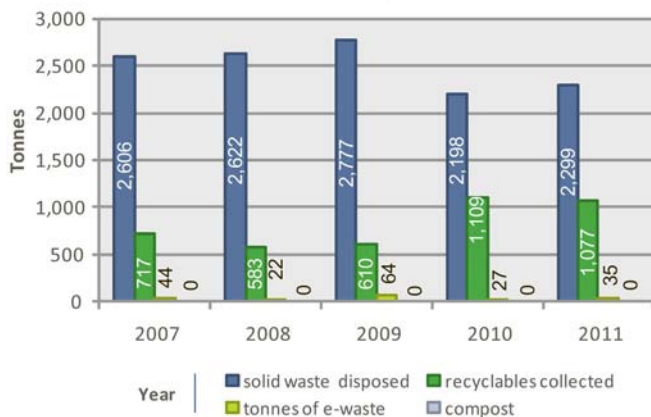
The City awarded the contract for the City's organics collection to Standstone Enviro-Waste Services Ltd. The contract is for a three-year term starting in June.

Other Items of Importance to Council

Reduce Solid Waste Generation

In comparing the data to the first quarter of 2010 there is an increase of 101 tonnes of solid waste collected, eight tonnes of e-waste, while the amount of recyclables decreased by 32 tonnes. Since compost is not collected during the winter, the graph shows zero in the first quarter of each year.

**Solid Waste and Recycling
For the Period of January 1 to March 31**

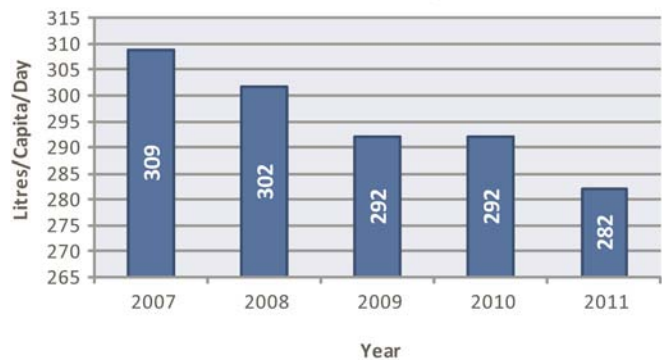


Water Consumption

In the first quarter of 2011, water consumption in St. Albert was lower than in the first quarter of 2010. Some of the factors that contribute to this downward trend include:

- Water patterns
- The City's ongoing water conservation messaging
- Rate elasticity (water rate versus usage)
- Water-efficient fixtures

**Water Consumption
For the Period of January 1 to March 31**



Council Governance

Policies, practices and agreements are evaluated to reduce residential tax burden and improve operational efficiency and accountability.

Council Operations

Council Priorities

In February, Council set its priorities, which include eight areas of focus that will help guide plans and decisions through to 2013.

As approved, Council's areas of focus are:

- Economic Development
- Land-use Planning
- Safety and Health
- Social
- Infrastructure
- Environment
- Council Governance
- 150th Anniversary Celebration

Detailed Council priorities and related initiatives can be found on the City of St. Albert website.

Employee Compensation Review

In February, Council approved the implementation plan to address the Employee Compensation Review recommendations. Administration is in the process of conducting detailed analysis and policy development to address Council's direction.

150th Anniversary

St. Albertans celebrate their history, arts and culture during a year-long 150th Anniversary.

Deliver Exceptional Year-Long 150th Anniversary Celebration Activities

The Black Bonspiel of Wullie MacCrimmon

The play — about a shoemaker and part-time recreational curler who is approached by the devil with an offer — took place in the renovated St. Albert Curling Club with 340 people attending five performances over three days.

Canadian Western Bank Rendezvous 2011 Gala

The Gala was held on January 22 at the Hole's Enjoy Centre. St. Albert honoured its past, celebrated the present and laid the groundwork for igniting the future. The event sold out with more than 560 people in attendance.

Snow Festival

To celebrate Family Day, the Snow Festival was held on February 21 at Lacombe Park Lake. An estimated 2,500 to 3,000 people attended to enjoy sleigh rides, games, cabane a sucre, milk jug curling, skating and treats.

Other Community Events

In addition to events organized by the Committee, the following events were organized by various community entities:

- Continental Cup of Curling
- St. Albert High School Production
- Pioneerin's Spirit
- St. Albert Parish Liturgical Celebration
- An Interview and Team with Farther Lacombe
- Ecole father Jan Art Gala
- Stage Production of "Self Help"
- Chamber of Commerce Gala
- Pioneer Adventures—Children's Program at the St. Albert Library
- St. Albert Parish—Honouring the Oblates and Grey Nuns

- Alberta 55 Plus Winter Games
- St. Albert Progress Club's Pond Hockey Tournament
- Film Screening of "A Living History of Metis"
- Raising of the Franco-Albertan Flag at Ecole La Mission
- Art Galery of St. Albert 22nd Annual Art Auction, Flappers and Fine Art
- The First People Children's Program at St. Albert Public Library
- Unveiling of "Heart of our community" Mural

Advocate for Funding to Support the Operational and Legacy Projects of the 150th Anniversary

The Committee is actively seeking grants and sponsorship opportunities for funding support for various operational and legacy projects.

Support the Community and it's Volunteers in Their Provision of 150th Anniversary Activities

The committee continues to look for volunteers to assist with upcoming events. Anyone wishing to volunteer should visit www.rendezvous2011.ca.

Other Items

Attract and Retain High Quality Employees

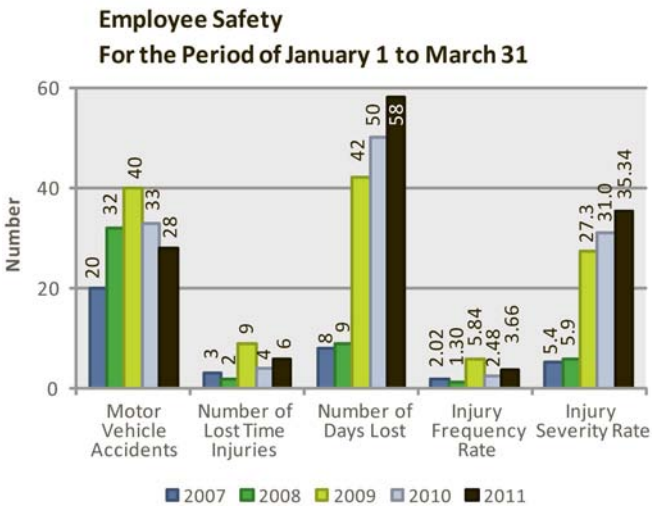
Employee Attrition

The employee attrition rate increased in the first quarter of 2011 compared to the first quarter of 2010 and of 2009.



Safety Statistics

In the first quarter of 2011, all safety statistics increased except motor vehicle accidents.



Definitions:

Injury Frequency Rate = No. of injuries x 200,000/total Hours Worked
Injury Severity Rate = No. of Days Lost x 200,000/Total Hours Worked

Employee Appreciation Evening

The Annual Employee Appreciation Evening was held in February with 202 employees in attendance and 42 employees receiving long-service awards.

Union Agreements

Collective bargaining with CUPE 91 (Public Works and Transit) concluded in March. The agreement was ratified in March by Council and CUPE membership.

Bargaining continues with IAFF (Firefighters) and CUPE (RCMP).



Deliver Programs and Services That Meet or Exceed Our Standards

The Alberta 55 Plus Winter Games

The Games were held in February with 13 sporting events: alpine skiing, badminton, bowling, cross country skiing, curling, darts, euchre, pool, shuffleboard, hockey, carpet bowling, scrabble and duplicate bridge. There were over 1,100 participants, 300 non-participating guests and 615 volunteers.

The 2011 Continental Cup of Curling

This was a precedent-setting event at Servus Place which put the facility and the City of St. Albert in the international spotlight. The event was attended by over 20,000 people over a four-day period and had 28 hours of air time on TSN.

City-Supported Special Events

The City supports numerous special events throughout the year. Community events supported by the City during the first quarter of 2011 include:

- The Canadian Progress Club First Annual Pond Hockey Championship
- Heritage Lakes Family Day Winter Games
- Rendezvous 2011 Snow Festival
- Alberta 55 Plus Winter Games Torch Run
- Lt. Governor of Alberta Distinguished Artists Awards Gala—Media Conference
- ArtiCulture call for art submissions
- ArtiCulture, Prairie Tales

Transit Commuter Ridership

Transit commuter ridership was lower in the first quarter of 2011 compared to the first quarter of each of the previous two years.



Servus Place

The following table shows Servus Place participation for the first quarter of 2011.

Servus Place Participation* For the Period of January 1 to March 31	2008	2009	2010	2011
Average Memberships per Month	7,903	7,562	7,696	7,748
Paid Day Admissions	28,463	37,327	41,416	44,459
Fitness Centre Users	85,821	105,569	106,682	105,039
Child Minding Attendees	2,662	3,173	2,845	3,254
Water Play Park Users	61,443	67,351	80,836	90,121
Hours of Rented Space	4,123	4,383	4,815	6,072
Fitness Registered Program Participants	7,067	8,812	10,377	11,348
Fitness Drop-in Program Participants	7,885	9,020	10,923	10,347
Recreation Registered Program Participants	2,167	1,566	1,368	1,717
Recreation Drop-in Program Participants	3,805	4,993	7,277	7,185
Community Recreation Registered Program Participants	n/a	2,923	4,157	3,435
Community Recreation Drop-in Program Participants	n/a	1,164	820	617

*Servus Place was using a different system to collect data in 2007

Aquatics Programs

Participation in swim meets increased in the first quarter of 2011 compared to the first quarter of 2010. Due to the filter replacement project, Fountain Park Recreation Centre was not back in full operation until January 31. The attendance figures are a reflection of the small and leisure pools being closed for 30 days in January.

Aquatics Programs For the Period of January 1 to March 31	2007	2008	2009	2010	2011
FPRC* Swim Lessons Attendance	26,336	24,451	26,728	35,371	27,533
FPRC Recreational Swim Attendance	41,829	40,420	46,753	43,178	33,625
Swim Meets Attendance	375	350	413	220	389
Competitive Swim Attendance	2,410	2,437	2,541	3,162	1,529
Grosvenor Public Swim Attendance	0	0	0	0	0

*Fountain Park Recreation Centre

Cultural Programs

In the first quarter of 2011, participation numbers for Visual Arts Programs and Performing Arts increased compared to the first quarter of 2010. Participation in St. Albert Children's Theatre decreased. The Arden Theatre attendance also increased in the first quarter compared to previous years.

Cultural Programs For the Period of January 1 to March 31	2007	2008	2009	2010	2011
Visual Arts Programs*	n/a	n/a	181	190	222
Performing Arts	275	241	223	134	165
St. Albert Children's Theatre	27	54	67	81	53
Arden Theatre Attendance	16,604	12,002	14,942	15,369	17,800
Total	16,906	12,297	15,413	15,774	18,240

*Visual Arts Program participants were tracked using a different method in previous years; therefore, numbers cannot be compared.

Municipal Enforcement Services

The following table represents the reported incidents for St. Albert in the first quarter of 2011 and the four previous years. The number of incidents increased compared to the first quarter of 2010, except for Animal Calls, Misc. Provincial Statute and Waste/Unsanitary/Weed/Environment infractions.

Incidents January 1 to March 31	2007	2008	2009	2010	2011
Animal Calls	161	184	121	166	163
Misc. Bylaw	27	45	29	25	31
Misc. Provincial Statute	5	0	6	4	1
Snow Removal	83	73	158	33	152
Traffic Bylaw/Parking	348	376	390	308	528
Assists/Warrants	14	16	10	19	21
Waste/Unsanitary/Weed/Environment	32	33	26	36	16
Traffic Safety Act	87	88	72	70	101
TOTAL—Reported Incidents	757	815	812	661	1,013

The following table represents the number of charges laid by Municipal Enforcement in St. Albert for the first quarter of 2011 and the four previous years. The number of charges decreased in all categories except "Other".

Charges January 1 to March 31	2007	2008	2009	2010	2011
Moving	279	235	148	558	216
Non-moving	203	197	161	92	91
Parking	717	552	814	889	419
Bylaw	56	49	48	43	22
Other	2	6	2	3	5
TOTAL—Charges	1,257	1,039	1,173	1,585	753



For More Information:

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